# BRENDAN DUNN

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#### CREATIVE EXPERIENCE

# Freelance Graphic Designer

Kailua-Kona, HI

September 2017 to present

• *General Graphic Design:* Designing WordPress websites, logos, digital and print advertisements, and PowerPoint presentations.

# **Graphic Designer**

Western Washington University (WWU), Bellingham, WA September 2014 to September 2017

- Web Design: Redesigned the WWU Alumni Association's website and the WWU Foundation's website. Performed related research, interviewed users and stakeholders, created site maps, developed personas, prepared wireframes and mockups, collaborated with web developers, and built web pages using HTML5/CSS3 and CMS dashboards.
- Web Layouts: Regularly updated and maintained the WWU Alumni Association's website and the WWU Foundation's website with event registration pages, news stories, advertisements, and supporting graphics.
- **Ads:** Designed digital and print ads that appeared on major websites, newspapers, and magazines.
- *Digital & Print Layouts:* Designed reports, brochures, magazine columns, booklets, programs, posters, invitations, mailers, flyers, and postcards.
- Emails: Designed and coded emails.
- Social Media: Designed graphics for social media.
- Environmental Design: Designed signs, banners, and wall graphics.
- *Illustration:* Created illustrations for use in designs.
- **Photography:** Conducted photo shoots and edited photos for designs.

# **Graphic Design Intern**

TireBuyer, Bellevue, WA June 2013 to September 2013

- **Web Design:** Designed web pages with graphics and information about TireBuyer's products and services.
- Ads & Social Media: Created web ads and graphics for TireBuyer's website, blog, and Facebook page.

## Freelance Graphic Designer & Artist

Kailua-Kona, HI & Seattle, WA May 2008 to June 2014

- Created designs for various clients, including a beer label for Kona Brewing Company, a logo for a communications company, and a book cover for a publishing company (2009 - 2014).
- Gave art lessons and sold paintings as an "artist in residence" at Four Seasons Resort Hualalai (2009 2010).

#### **DESIGN SKILLS**

- web design
- advertising
- layouts
- email design
- logos
- branding
- packaging
- environmental
- illustration
- photography
- video editing
- print production

## **TECHNICAL SKILLS**

- Photoshop
- Illustrator
- InDesign
- Premiere Pro
- HTML5/CSS3
- Dreamweaver
- WordPress
- Drupal
- PowerPoint

#### **OTHER SKILLS**

- project management
- public speaking
- research
- writing & editing

# **INTERESTS**

- paddleboarding
- hiking
- painting & drawing
- slack-key guitar
- all things Italy

### **EDUCATION**

Seattle Central Creative Academy Graduated June 2014 University of Oregon Law School Graduated May 1994 University of Florida School of Music Graduated June 1990